"Health Care Leadership:
Creating Synergy at the Top"

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Objectives of this session…

WIPFLi CPAs and Consultants

To …

- *Look at the role of leadership in health care organizations*

- *Specifically, explore the relationships between the Board, CEO, and Senior Management*

- *Examine the major leadership groups*

- *Look at the areas that leadership has the most impact*

- *Offer some practical advice regarding how to build better leadership teams.*

Wipfli Health Care Practice 1

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Synergy occurs when the result is greater than the sum of the parts. Synergy is created when things work in concert together to create an outcome that is in some way of more value than the total of what the individual inputs is.

Wipfli Health Care Practice 2

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- *Competency increases proficiency.*
- *Proficiency improves organizational performance.*

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Wipfli Health Care Practice 3

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- Rapidly and effectively implement strategy
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- Solve problems; and
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Principles of Organizational Synergy

1. Commit to improving governance skills.

2. Establish core competencies for Board and Management.

3. Build organizational and industry knowledge.

4. Commit to flawless communications.

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<u>Leadership</u> ("one" definition):

Leadership is a process by which a person or group influences others to accomplish an objective, and directs the organization in a way that makes it more cohesive in order to accomplish its goals. Leaders carry out this process, working through others, by applying their leadership attributes, such as beliefs, values, ethics, character knowledge, and skills.

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