



**TO: RWHC PR/Marketing Roundtable**  
**FROM: Dave Johnson**  
**SUBJECT: Tuesday April 8, 2014 MEETING NOTICE**

The next RWHC PR/Marketing Roundtable meeting is scheduled for:

**Tuesday April 8, 2014**  
**10:00 am – 1:00 p.m.**  
**RWHC Office, Sauk City**

**AGENDA**

- 10:00 Introduction of participants and review/approval of agenda
- 10:10 Best Practices and Networking
- 11:15 Open discussion: online reviews, Medicare cuts (MKG), marketing partnerships, speakers, annual reports, video content internal channel
- 11:50 Plan for next meeting **July 8, 2014**
- 12:00 Lunch with Population Health RT  
Group Discussion: Updates on your CHNA; How are you responding?  
Topics to discuss; programming, partnerships with others, funding (cost sharing, fee structures, etc) and sustainability.

**Teleconference:** If you are unable to travel but wish to participate by teleconference, please contact Administrative Services at 608-643-2343. It is helpful to inform us a day or two prior to the meeting, but it is possible to call in if it's a last minute situation.

**Meeting Cancellation Notice:** In the event of adverse weather on the day of a scheduled meeting, please call RWHC at (608) 643-2343, 3, to see if the meeting has been cancelled. All meeting cancellations will be listed by 6:00 a.m. on a daily basis.

**Roundtable Meeting Guests:** If you would like to bring a guest, or someone that is not presently on the Roundtable membership listing, please inquire for approval. Please note that in certain circumstances, an additional fee may be assessed per guest.